Pradeep IT™
A Kou-Chan Company
Drupal
Consulting and Custom Development Services
Java

Pradeep IT™

A Kou-Chan Company

Overview

- **596+** Employees
- **6+** Global Offices
- **4+** Development Centers
- **14900+** Office Space

Clientele

- **70+** Global Clients
- **10+** Countries
- **85%** Clients Retention
- **10+** Industry Verticals

Achievements

- **210+** Products Engineered
- **260+** Applications Developed
- **5+** Awards
- **10+** Million Development Hours

Partners

aws

SAP

Microsoft

Google Cloud

Certification

Great Place To Work. Certified DEC 2024-DEC 2025 INDIA

Best Workplaces™ for Women Great Place To Work. INDIA 2024

CMMI level 3

Information Security Management ISO 27001 Certified

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Service Expertise & Specializations

Web Content Management

- Content Management Solutions & Design
- Streamlined editorial workflows for seamless online publishing
- Responsive and Mobile-Friendly UI Design & Development
- Tailored Content Personalization
- Integration with Third-Party BPM Tools
- Advanced Search Solutions (Solr, GSA, Elastic)

Drupal Solutions

- Performance and Code Audits
- Revitalization of Delayed or Broken Drupal Projects
- Migration from Legacy or Proprietary CMSs to Drupal
- Ongoing Drupal Support and Maintenance
- Optimized Drupal Hosting Solutions
- Custom Module Development for Drupal

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Drupal Solutions and Services Provided

01 Drupal 8 / 9 Development

02 Drupal Design

03 Drupal Migration & Upgrade

04 Drupal Consulting

05 Drupal Support & Maintenance

06 Drupal SEO

07 Hire a Drupal Developer

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Industries Served

- Retail
- Ecommerce
- HiTech
- Healthcare
- Media & Publishing
- Sports & Entertainment
- Travel & Tourism
- Non-Profit and NGOs
- Government
- Education

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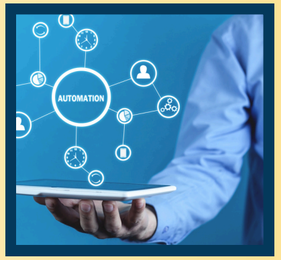
Why Choose PradeepIT?

- **In-depth Drupal expertise since 2007**
- **Skilled team of 30+ dedicated Drupal developers**

Total IT Solutions
For Various Industry Verticals



Reliability & Efficiency
CMMi Level 3

Quality Management
ISO 9001:2008

25 + Years Of Excellence
Digital Accelerators

Talent Pool: 4000+
Experienced, Highly Skilled and English Speaking Staff

Dedicated Quality Assurance Team
Manual & Automated Testing

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Selected Clientele

Deloitte.
BOSCH
KENNAMETAL
brillio
TREDENCE Beyond Possible
ROLLS ROYCE
DAIMLER
SAMSUNG
GOODYEAR TIRES
DAIMANI
ALDO
SMYTHS
Kellogg's
thyssenkrupp
embitel
exa AG
KNACK SYSTEMS
ADLER
ePlus Technology
Spark
SPECIAL K
Corona Extra
RUBIX

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Case Studies

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A Prestigious Luxury and Lifestyle Travel Publication

Created a platform to deliver an exceptional and immersive magazine experience.

High traffic management

UI/UX

Google Maps

Outcomes

Vibrant Visual6I Experience

Integrating slideshows allowed us to provide a captivating and immersive visual experience for readers.

Geolocation Features

By integrating Drupal with Google Maps through the Google Maps API, we introduced interactive geolocation features to the magazine.

Flawless Performance

Enhanced the platform to manage high traffic efficiently, guaranteeing a smooth and responsive user experience even during peak activity times.

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Solutioning

Challenges

- Integrating slideshows into the magazine platform involves managing multimedia content, ensuring seamless transitions, and optimizing performance for a smooth user experience.
- Creating and maintaining a system capable of supporting multiple content types was a challenging task.
- Integrating Drupal with Google Maps through the Google Maps API.

Technical Spotlight

- Utilized MySQL 5.0 to optimize content retrieval and display for slideshows, enriching the visual experience for readers.
- PHP offered significant flexibility in creating tailored content types for the online magazine.
- Integrating Drupal with the Google Maps API enabled the online magazine to utilize advanced geolocation features.

Solution Highlights

- Implemented responsive and intuitive slideshow plugins or libraries, ensuring smooth integration with the magazine's platform.
- Deployed a powerful content management system (CMS) that simplified the creation, organization, and customization of various content types.
- Collaborated with skilled developers to implement secure and efficient strategies for managing the integration process.

Tech Stack

MySQL® | php | Linux POWERED | Google APIs

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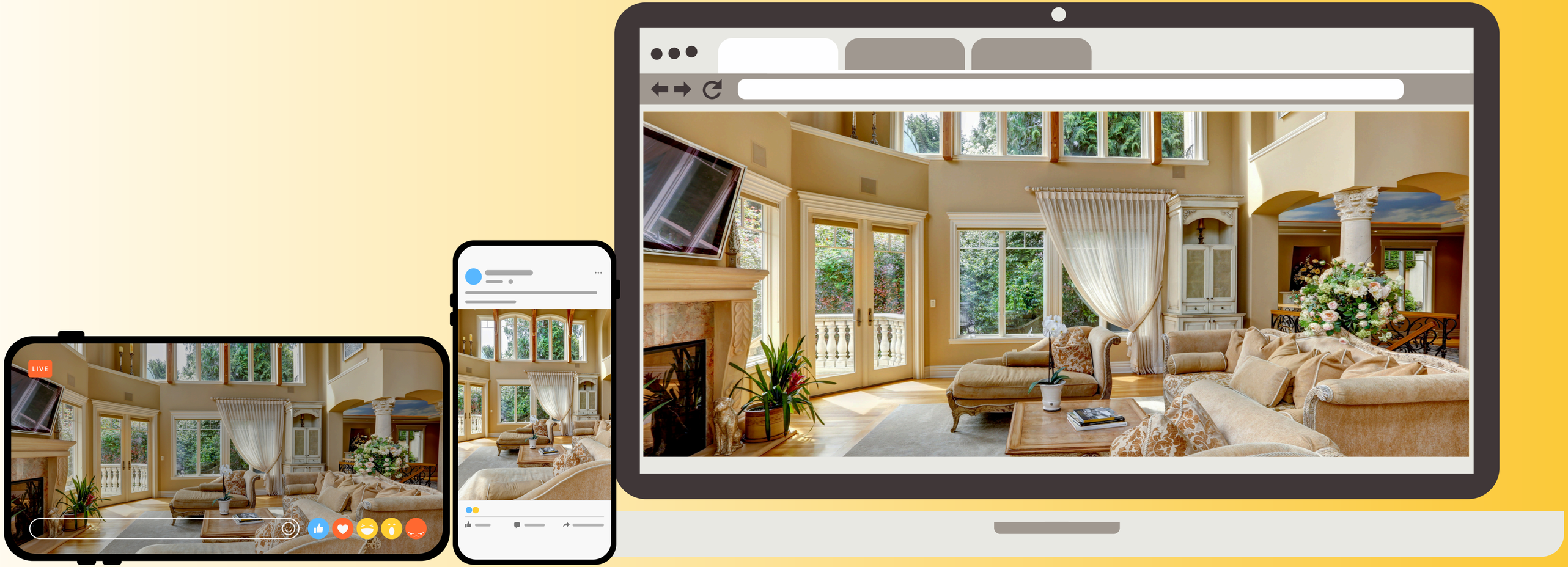

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A Renowned and Influential Fashion Industry Publication

A vibrant platform offering localized content while showcasing the latest in high fashion and trends.

Social Media Integration

UI/UX

Localization

Outcomes

Enhanced User Interaction

Integrated multiple slideshows with Drupal CMS to create a visually captivating and interactive user experience.

Regional Customization

Custom content types allowed the platform to provide personalized content to users based on their location.

Strong and Reliable Performance

Through scalable infrastructure, optimized caching mechanisms, and server enhancements, we ensured the website could handle high traffic while maintaining speed and responsiveness.

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Solutioning

Challenges

- Creating and deploying intricate content types that fulfil specific needs, while ensuring flexibility and scalability.
- Managing high traffic volumes while ensuring the site's performance and stability remain intact.
- Providing personalized advertisements tailored to user demographics, behaviours, and preferences.

Technical Spotlight

- PHP offered the flexibility to define and implement highly customized content types within Drupal.
- Linux provided exceptional scalability to handle growing traffic and user demands over time.
- Developed an ad management system within Drupal that enables conditional ad targeting based on user criteria.

Solution Highlights

- Leveraged Drupal's custom content type capabilities to design personalized content structures that matched the platform's requirements.
- Enhanced server infrastructure by implementing caching solutions, load balancing, and scalable hosting options.
- Leveraged user data, including location, browsing behaviour, and preferences, to deliver targeted ads.

Tech Stack

MySQL® | php | Linux POWERED | Google APIs

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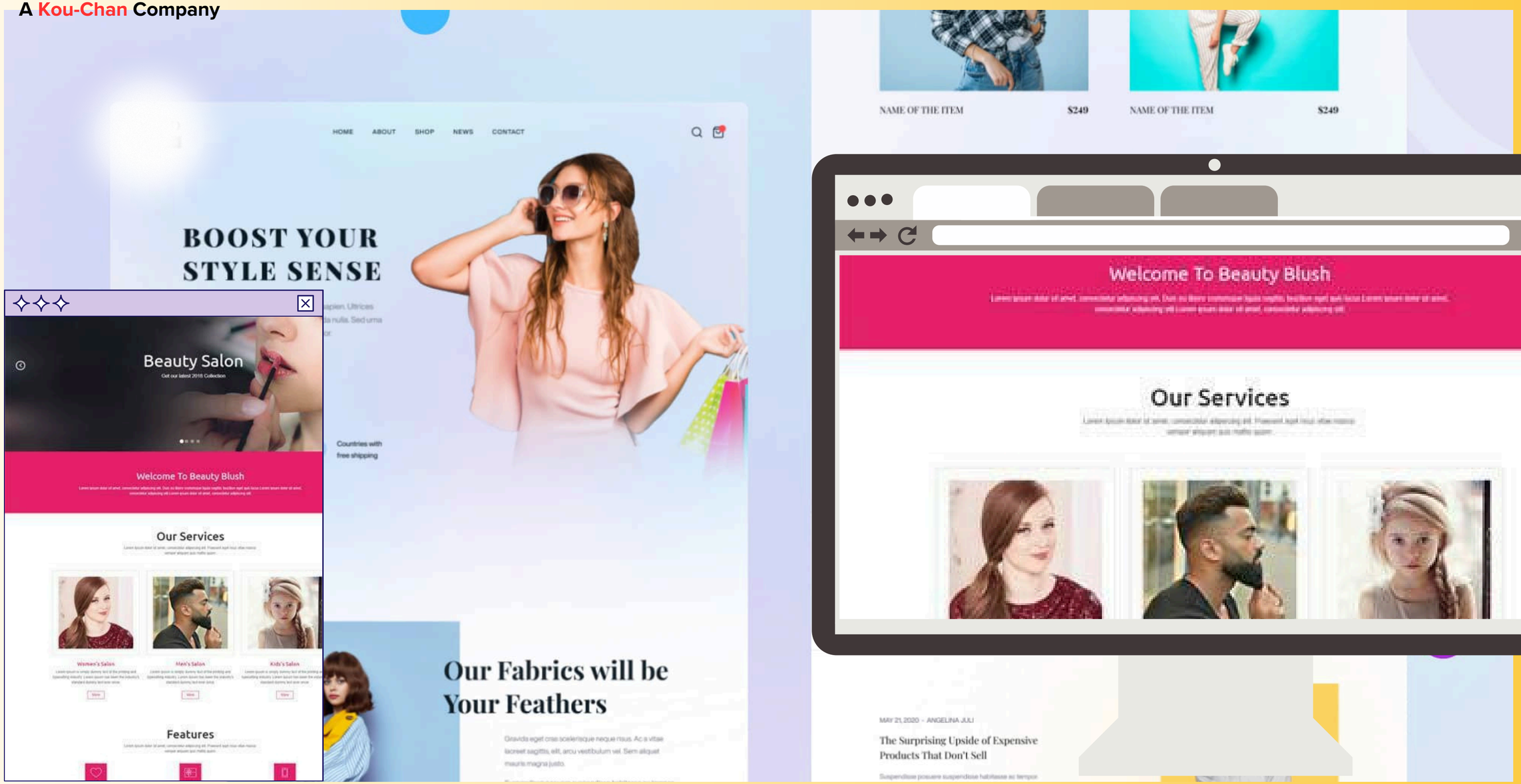

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A Leading Force in the Publishing Industry

Transforming Book and Author Management through Web Technology

Data Management

UI/UX

Tagging

Outcomes

Streamlined Data Handling

The application effectively handled book and author data, ensuring it remained accurate and current

Enhanced Searchability

The introduction of a tagging system allowed users to categorize authors and book titles with relevant keywords, making it easier to locate specific content.

Effective content aggregation

The platform offered content aggregation features, enabling users to gather and showcase relevant information about books and authors.

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Solutioning

Challenges

- Offering a smooth and intuitive interface for content aggregation and editing.
- Introduced a tagging system that effectively categorizes authors and book titles.
- Managing high website traffic without compromising on performance or responsiveness.

Technical Spotlight

- ADO.NET's data binding feature streamlined the display and editing of book and author details, enhancing the content aggregation process.
- SharePoint's metadata management capabilities allowed for the tagging of authors and book titles efficiently.
- ASP.NET 2.0 offered robust scalability, enabling the application to manage growing data volumes and traffic seamlessly.

Solution Highlights

- Developed an intuitive CMS that empowered users to easily aggregate and edit content through a seamless interface.
- Created a powerful tagging system enabling users to assign relevant tags to both authors and book titles for easier categorization.
- Utilized performance enhancement strategies like caching, query optimization, and load balancing to ensure the platform efficiently manages high traffic volumes.

Tech Stack

SharePoint | Visual Studio Code | Microsoft .NET | C# | Microsoft SQL Server

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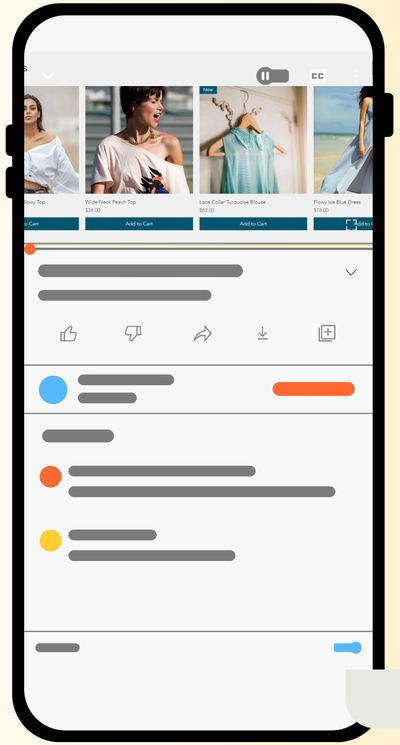

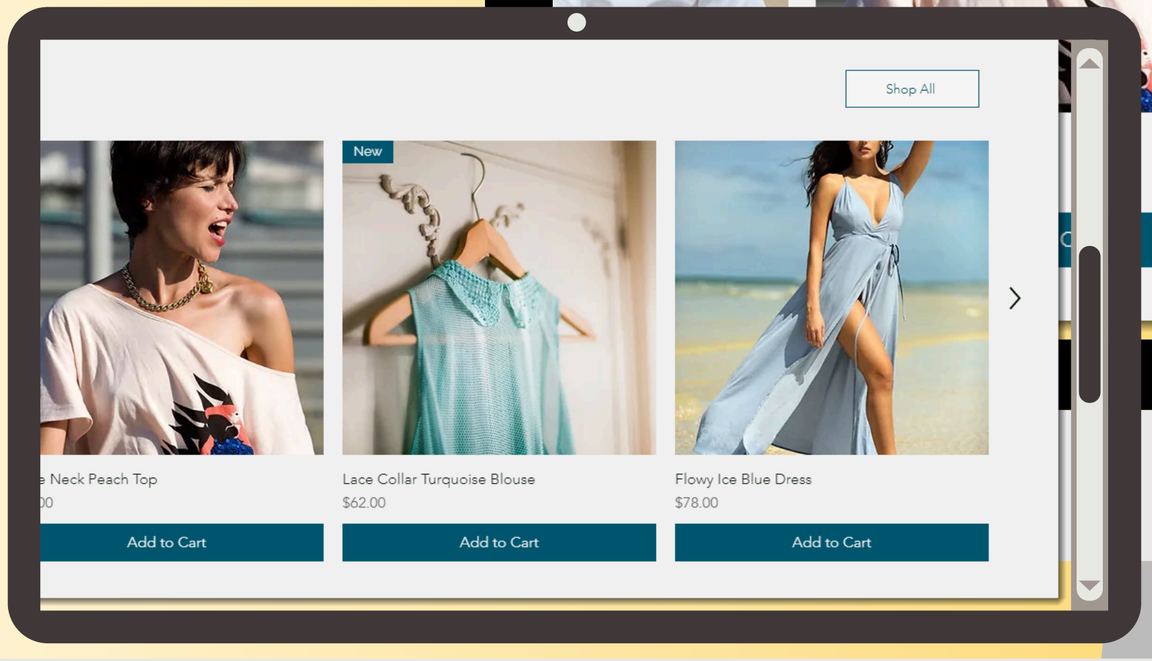

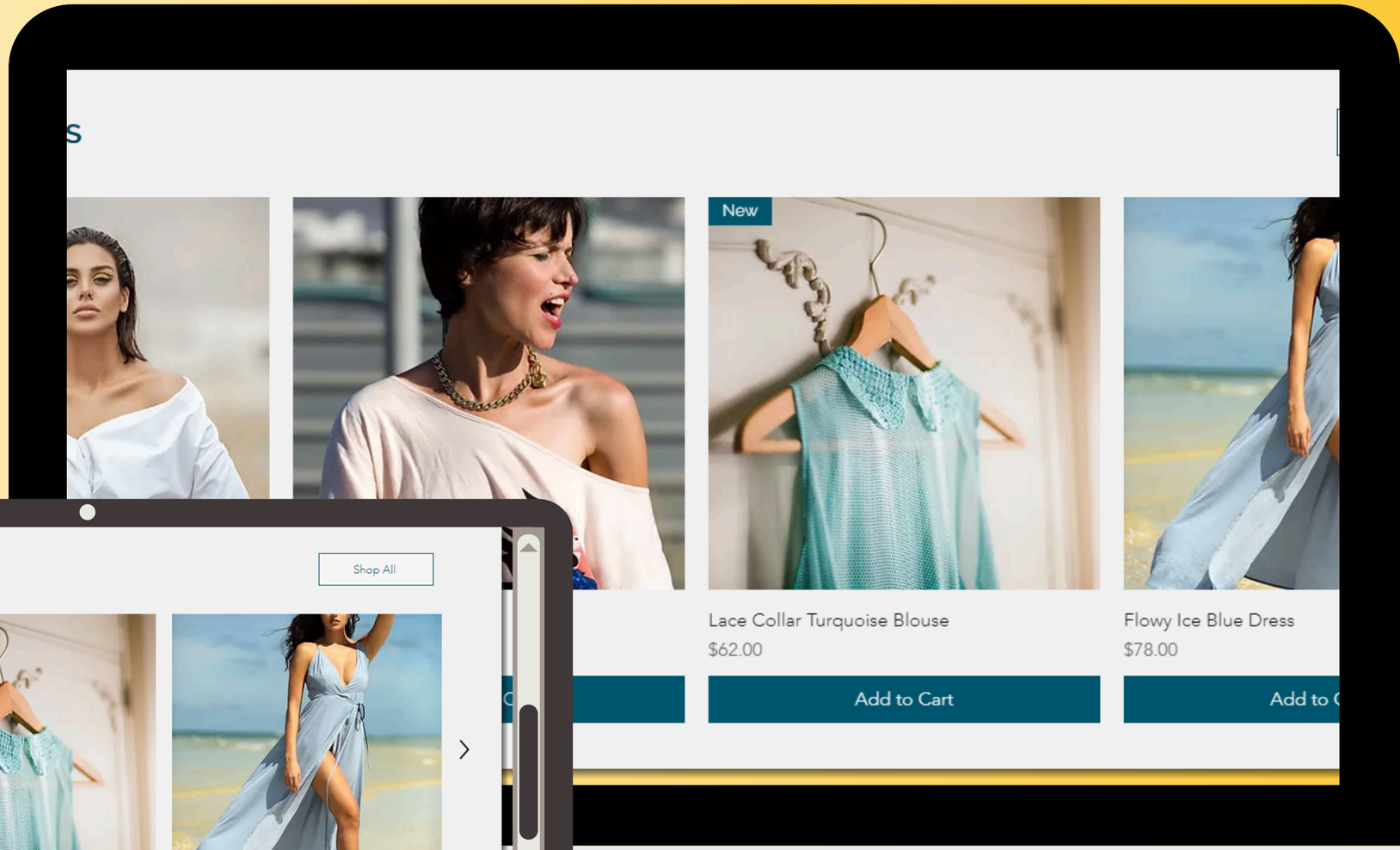

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A Global Leader in the Food and Beverage Industry with Over 150 Years of Expertise

Created a multilingual e-commerce platform for Nestlé, tailored to Middle Eastern markets

Localization

UI/UX

Multilingual

Outcomes

Efficient User Experience

By implementing a multilingual platform, we provided users with access to content in both English and Arabic, expanding reach to a broader audience.

Localization

The platform was customized to meet the unique needs and preferences of the Middle East market, ensuring a localized experience.

Highly Responsive Website

Ensured a smooth and consistent browsing experience across various screen sizes and devices by optimizing the website.

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Solutioning

Challenges

- Built a platform supporting multiple languages, including English and Arabic
- Developing a dynamic site with all the necessary functionalities proved to be a challenging task.
- Developing a system to dynamically generate PDF versions of recipes while maintaining consistent formatting and layout.

Technical Spotlight

- Used Drupal's localization tools to enable the translation of content across multiple languages.
- Exploited Drupal's core functionalities and modules to implement dynamic capabilities.
- Drupal's templating system, utilizing its theme layer, facilitated seamless customization and theming of PDF outputs.

Solution Highlights

- Leveraged professional translation capabilities to guarantee accurate and reliable translations.
- Filtered products and sales details based on the selected country, while simplifying content updates and management.
- Factored in aspects like page breaks, fonts, image placement, and scaling to guarantee the recipes were clear and well-structured in the PDFs.

Tech Stack

SharePoint | Microsoft .NET | C# | Microsoft SQL Server | HTML | CSS | Vue | Laravel | Linux POWERED

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Dubai's Premier Multicultural Festival and Entertainment Experience

Developed a multilingual platform offering smooth ticketing and engaging interactive features.

Enhanced UX

Personalization

Secure Payment Processing

Outcomes

Efficient User Experience

The website boosted user engagement by offering features like ticket purchasing, route selection, and the ability to favourite stores, food options, and shows/events.

Optimized User Access

APIs for Apple and Android devices were integrated to improve user convenience and accessibility

Secure Payment Transaction

Integrating the Mastercard Payment Gateway provided secure and dependable payment processing.

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Solutioning

Challenges

- Building a website in multiple languages to improve accessibility and attract a global audience.
- Establishing secure user authentication and authorization protocols to control access levels
- Offering APIs compatible with both Apple and Android mobile platforms.

Technical Spotlight

- Utilized Drupal 8's language management system to streamline content display in both English and Arabic.
- Utilized Drupal 8's user management features to efficiently manage user registration, login, and permissions.
- Created platform-specific APIs for both Apple and Android using their respective development frameworks.

Solution Highlights

- Focused on content translation, layout optimization, and language-specific formatting to enhance the multilingual platform.
- Set up role-based access controls to manage user actions, including ticket purchases, favourites, and reviews.
- Developed platform-specific solutions to ensure compatibility across various operating systems and device specifications.

Tech Stack

php | Google Analytics | Drupal™ | Pay | Linux POWERED

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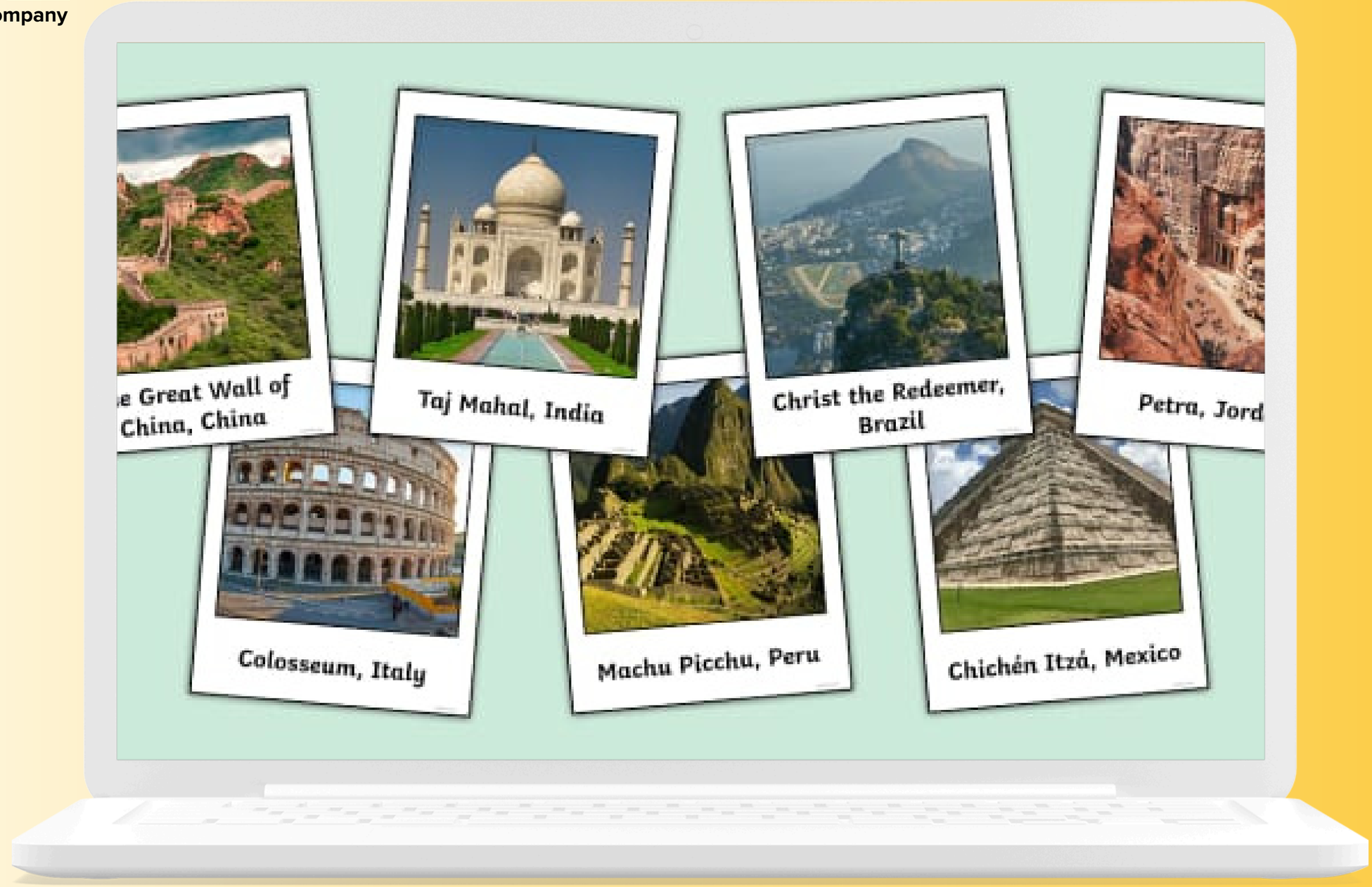

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CMMI Level 3

Inspired by Passion. Powered by Innovation.

596+	10+	500+	85%
Professionals	Industries	Clients	Client Retention

Thank You

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